



**GOVT. DEGREE COLLEGE, UDHAMPUR**  
**INTERNAL QUALITY ASSURANCE CELL**



**A Report on Entrepreneurship Awareness program by JKEDI**

29-03-2017: Govt. Degree College Udhampur in collaboration with J&K Bank and JKEDI organized an Entrepreneurship Awareness program for the students of the Institution. The Event was presided over by the Hon'ble Principal, Prof. S.S. Bhalwal. The welcome address was presented by Dr. Vipul Chalotra, Asstt. Professor Department of Commerce. The Resource persons who spoke on the occasion were Mr. Ankur Sharma, Incharge Advance, J&K Bank, Mr. Satish, Cluster Head, J&K Bank, Mr. Vishal Ray, District Nodal Officer, JKEDI, Mr. Irtif Lone, JKEDI and Mr. Veer Pratap Singh, JKEDI. The Principal of the college Prof. S. S. Bhalwal spoke on the occasion and provided useful insight to the students about the enterprise development and how it acts as a key factor for the growth of economy. Mr. Vishal Ray, Mr. Irtif Lone and Mr. Veer Partap Singh from JKEDI talks about the current economic scenario of J&K State and various schemes of JKEDI for supporting and nourishing entrepreneurship. Mr. Satish Cluster head of J&K Bank and Mr. Ankur, Incharge Advances, J&K Bank provided details of banking schemes and other related advances to support financially the entrepreneurs. Finally the vote of thanks was delivered by Prof. Vipul Chalotra, Department of Commerce.

  
**Coordinator IQAC**

  
**PRINCIPAL**  


**Sericulture Department**  
Facilities and procedures" as a part of av  
GOI for the students. **The lecture was delivered by Sh. Manohar Lal**, Assistant General M  
NABARD, Udhampur. **Sh. Manohar Lal** in his lecture gave a detailed account of various sch  
for rural population under priority and non priority sectors of Udhampur district. He said, "In  
to undertake a variety of activities, NABARD prepares Potential Linked Credit Plans (PLP) sh  
year after assessing the physical potential with the involvement of banks, the line depart  
farmers, NGO's etc. so that latest technologies and credits could reach the comm  
stakeholders". Besides this he briefly explained the NABARD's role in refinancing the comm  
banks for beneficiaries at lower rate of interest, Integrated Farming System, Capacity Building  
Skill Enhancement Programmes, Publicity of schemes and exposure visits for progressive farm  
Speaking on the occasion, Dr. S. K Magotra, Principal of the college said that students can  
benefits of these schemes. They are the brand ambassadors of our society and can become the  
providers not the job seekers as fifty six percent of population of our country is of youth. About  
seven students of sericulture attended the lecture. Dr Udhey Bhanu, HOD Mathematics, Dr Moh  
and Ms Archana of sericulture Dept. of the college were also present during the lecture. Prof G  
Verma, HOD Sericulture welcomed the resource person and highlighted on the various initia  
taken by the college under Star College Scheme.

### **JKEDI organized an Entrepreneurship Awareness program**

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