



GOVT. DEGREE COLLEGE, UDHAMPUR
INTERNAL QUALITY ASSURANCE CELL



**Guest lecture on ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME conducted by JKEDI.**

21-02-2018: The career Counseling Cell organized a guest lecture today on 'ENTREPRENEURSHIP DEVELOPMENT PROGRAMME'. The purpose of the lecture was to aware the students regarding the benefits, potentials of entrepreneurship and the various schemes/ financial support/ guidance provided by JKEDI to the entrepreneurs of the state. The Principal of the College Prof(Dr). S.K. Magotra addressed the students about the unemployment scenario in our state and also advice them to set up their own enterprise and to become a job providers instead of job seekers. Mr. Vishal Ray, District Head Udhampur of JKEDI was the resource person. He advised the students to start their own enterprises and also gave information on the various ongoing schemes meant for the entrepreneurs provided by JKEDI. He furthered them with the actual employment figure in the state putting into notice and alarming the audience regarding the dragon of unemployment which was making the educated youth good for nothing and until they were innovative. He shared his views regarding the various schemes being offered by JKEDI. It being a good platform for self-employment the knowledge students had could be applied on the practical grounds to make the education purposeful and appealing. The welcome address and vote of thanks was given by Dr.VipulChalotra, HoD Commerce. The other faculty members present in the lecture included Mr. Ajay Kumar, HoD BBA, Mr. Kaku Ram, Dr.Ankush Bharti, HoD Statistics, Mr. Yogesh Sharma and Mr. Rohit Gupta.

Further the students of this college were distributed certificate for their participation in the huge event, "ARTHA" organized by SMVDU.


Coordinator IQAC


PRINCIPAL


JKEDI Lecture on Entrepreneurship Development Programme

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