



**GOVT. DEGREE COLLEGE, UDHAMPUR**  
**INTERNAL QUALITY ASSURANCE CELL**

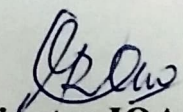



**Workshop organized on Entrepreneurship and Startups**

**20-02-2020:** A workshop on Entrepreneurship and Startups was organized at GDC Udhampur through Career Counselling Cell of the college. Prof. Bhanu Sharma and Prof. Sukanta Ghosh from Lovely Professional University Jalandhar were the resource persons for the workshop. Prof. Bhanu Sharma discussed the basics of Entrepreneurship with the students, and talked about the essential qualities which are required for envisioning and building a startup. She emphasized the importance of key features of budding business models, such as Time Management, Passion for Success, Financial and Legal Implications and Motivation, along with operational concerns such as Administration, Sales and Marketing. Prof. Sukanta Ghosh highlighted case studies of Startups such as indiafiling.com, and made the students aware about the viability, profitability and reliability of building startups. He also talked about Startup India and the action plan under Startup India which can help budding Entrepreneurs. The resource persons also gave various examples of successful businesses started with novel business ideas. An interactive group discussion was also held with the students in which hands on training was given to students about various aspects of startups.

Thanking the resource person coordinator of the workshop Prof. Shaji Khan said that by starting their own business, students can become employment opportunity creators, and can serve the country through job creation as well as strengthening the economy.

Earlier the programme started with an introduction by Prof. Imtiaz Shahid, who also anchored the programme. Prof. Javaid Server appraised the students about various schemes provided by the Govt. Of India regarding Entrepreneurship, and also presented formal Vote of thanks.

  
**Coordinator IQAC**

  
**PRINCIPAL**  




men GDC Udhampur beat GDC Reasi by 2-0 and in women GCW Udhampur outplayed GDC Udhampur by 2-0. In T.T men also GDC Udhampur defeated Bhaskar Degree College where as in T.T women GCW Udhampur snatched win from GDC Udhampur.

It is worthwhile to mention here that 53 teams drawn from two Districts viz. Reasi and Udhampur took part in this sports event. All Winner teams were presented medals and trophies by the chief guest in the concluding ceremony. GDC Udhampur remained overall champion and was presented over all championship trophy. On the occasion players of the college who had represented the college in various inter-college and inter-University sports event during the session 20219-20 were also honored. Technical staff deputed by the 'District Youth Services and Sports Department' namely Mr.Ajit Singh, Mr. Kuldeep Kumar, Mr.Sanjay Sharma, Mr. Naveen Sharma, Mr.Swarn Deep Singh, Mr.Som Dev Khajuria ,Mr .Rajesh Sharma were also honored for their technical services and support during the event.

Earlier the program began with the formal welcome address by Prof.(Dr.) N.K.Resutra, principal of the college where in he expressed his gratitude to the J and K Higher Education Department for choosing this college for this sports event. He also appreciated the tierless efforts his staff and PTI Mr.Shashi Kumar Sharma for making this event a grand success. A Dogri Folk Dance by the girls students of Bhasakar Degree College Udhampur remained an attraction of the closing ceremony. DIO Udhampur Mr.Sajjad Sumberia, Mr.Ashok Khajuria Chairman Bhartiya Group of Colleges, Mr.Kameshwar Puri KPS and Mr.Hemmat Singh remained prominently present in the program.

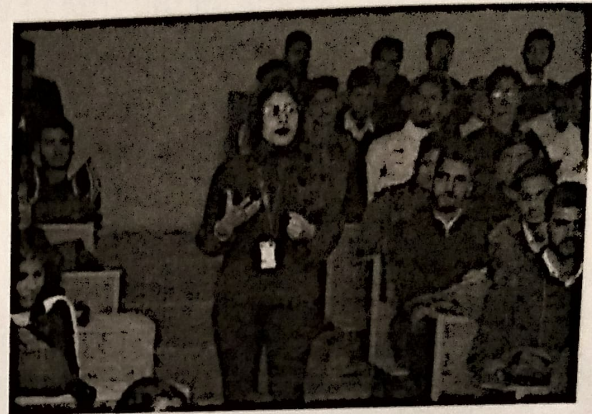
Prof.Suresh Kumar Dogra ,Convener College Sports Committee, presented formal vote of thanks and Dr.Rippy Bawa and Mr.Amit Sharma perform as stage inc harge to conduct the proceedings of the program.

## 27. Workshop Organized on Entrepreneurship and Startups

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